



2019
COLLECTION

PREESCHOOL 274 - 8 liters

ERGONOMIC PREESCHOOL OR TRIP RUCKSACK

- * 1 large compartment, inner pocket, name tag and reflectors.
- * 2 elastic mesh pockets, for items such as a drinking bottle, rubber boots or wet clothing.
- * Adjustable breast strap, padded straps and back support.
- * Easy to handle opening at the top.



274-50 petit



274-51 mini race

WEIGHT: 305 GRAMS
MEASUREMENTS:
H31 X W24 X D12 CM



274-93 goal



274-94 beautiful

Visit
www.jeva.dk
www.jeva.com
www.jeva.de
For more
pictures and details



Interested in hearing more about JEVA?

JEVA has a long and interesting history, and for over 60 years now, we have worked on details, adjustments, developments and designs and yet still retained the best quality and correct ergonomics.

We also gave thought to functionality, and have removed all superfluous features, and designed all of our schoolbags and backpacks to be functional and easy to use, even for a child.

Good ergonomics also mean low weight – JEVA's schoolbags and backpacks weigh 580 to 985 grams.

We avoid details that cause discomfort to the neck and back of the head.

Take a look around and be inspired!

LIGHT. STRONG. DANISH.



GIRLS

Rainbow



308-58 INTERMEDIATE
rainbow



313-58 BEGINNERS
rainbow



8865-58 TWOZIP
rainbow



8869-58 ONEZIP
rainbow



8871-58 WALLET
rainbow



8873-58 SMARTPHONE
COVER rainbow

Read all about the models on pages 8 and 9

GIRLS



Cassiopeia

313-54 BEGINNERS
cassiopeia



8865-54 TWOZIP
cassiopeia



8869-54 ONEZIP
cassiopeia



308-54 INTERMEDIATE
cassiopeia



8871-54 WALLET
cassiopeia



8873-54 SMARTPHONE COVER
cassiopeia

BEGINNERS 313 - beginners schoolbag

- * quite unique, with its ergonomic foam back, free from ALL harmful substances
- * the foam back has exactly the right number of pads to give the child's back ideal support
- * adjustable breast strap - padded, shaped and fitted straps – comfortable to carry
- * fully insulated lunch box compartment and bottle holder on the side
- * supplied accessories: sports bag, drinking bottle, padded tablet pocket, name tag and detachable key chain
- * the detachable sports bag is placed in a pocket at the top and can be used as a separate rucksack with adjustable straps
- * many reflectors, and a smart elastic to adjust the straps and ensure a good fit



WEIGHT: 911 GRAMS
WEIGHT INCL. ACCESSORIES: 1040 GRAMS
VOLUME: 16 + 8 LITERS
MEASUREMENTS: H35 X W27 X D20 CM

INTERMEDIATE 308 - for primary school children

- * quite unique, with its ergonomic foam back, free from ALL harmful substances
- * the foam back has exactly the right number of pads to give the child's back ideal support
- * adjustable breast strap - padded, shaped and fitted straps – comfortable to carry
- * fully insulated lunch box compartment and bottle holder on the side
- * supplied accessories: sports bag, drinking bottle, padded tablet pocket, name tag and detachable key chain
- * the detachable sports bag is placed on the front of the schoolbag and can be used as a separate rucksack with adjustable straps
- * INTERMEDIATE has an extra 5 liters of space and an extra 3 liters in the sports bag – compared to BEGINNERS
- * many reflectors, and a smart elastic to adjust the straps and ensure a good fit



WEIGHT: 932 GRAMS
WEIGHT INCL. ACCESSORIES: 1160 GRAMS
VOLUME: 21 + 11 LITERS
MEASUREMENTS: H37 X B31 X D17 CM

TWOZIP 8865 og ONEZIP 8869

Both pencil cases are of the very best quality with stylish yet ergonomic pencils and crayons.

- * uni-login and name tag
- * 12 crayons in a range of cool colors
- * 2 ordinary pencils
- * neon green and yellow pencil
- * ruler, pencil sharpener and rubber
- * zipped pocket inside



SMARTPHONE COVER 8871

- * H16.5 x B9.5 cm.
- * extra pocket under the flap, and a zipped pocket that can be used as a wallet
- * it has a safety string so that it can be worn around the neck



WALLET 8873

- * H13 x B9 cm.
- * smart little wallet with a velcro fastener
- * zipped pocket for coins, a pocket for notes, a transparent pocket for all types of cards and 2 extra small pockets



Peace pop



313-64 BEGINNERS
peace pop



308-64 INTERMEDIATE
peace pop



8873-64 WALLET
peace pop



8869-64 ONEZIP
peace pop



8865-64 TWOZIP
peace pop



8871-64 SMARTPHONE COVER
peace pop

Bubbles



308-56 INTERMEDIATE
bubbles



313-56 BEGINNERS
bubbles

Fancy glitter on the straps



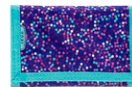
8865-56 TWOZIP
bubbles



8869-56 ONEZIP
bubbles



8871-56 SMARTPHONE
COVER bubbles



8873-56 WALLET
bubbles

Yippie!!

LIMITED EDITION
READ MORE: WWW.JEVA.COM313-53 BEGINNERS
yippie308-53 INTERMEDIATE
yippie8869-53 ONEZIP
yippie8865-53 TWOZIP
yippie8873-53 WALLET
yippie8871-53 SMARTPHONE
COVER yippie

RAINCOVER 002

Although the fabric JEVA uses is fully waterproof due to the coating on the back, water may penetrate through stitching and zips.

For stormy conditions, our popular RAINCOVER with elastic fits all bags without the need for adjustment. Choose between black, silver or yellow.



002-02 RAINCOVER yellow



002-01 RAINCOVER black



002-04 RAINCOVER silver

Midnight racer



308-57 INTERMEDIATE
midnight racer



8873-57 WALLET
midnight racer



8871-57 SMARTPHONE COVER
midnight racer



8865-57 TWOZIP
midnight racer

8869-57 ONEZIP
midnight racer



313-57 BEGINNERS
midnight racer

T-rex



8871-59 SMARTPHONE COVER
T-rex



8873-59 WALLET
T-rex



308-59 INTERMEDIATE
T-rex



313-59 BEGINNERS
T-rex



8869-59 ONEZIP
T-rex



8865-59 TWOZIP
T-rex

TWOZIP 8865 og ONEZIP 8869

Both pencil cases are of the very best quality with stylish yet ergonomic pencils and crayons.

- * uni-login and name tag
- * 12 crayons in a range of cool colors
- * 2 ordinary pencils
- * neon green and yellow pencil
- * ruler, pencil sharpener and rubber
- * zipped pocket inside



SMARTPHONE COVER 8871

- * H16.5 x B9.5 cm.
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WALLET 8873

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- * smart little wallet with a velcro fastener
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- * adjustable breast strap - padded, shaped and fitted straps – comfortable to carry
- * fully insulated lunch box compartment and bottle holder on the side
- * supplied accessories: sports bag, drinking bottle, padded tablet pocket, name tag and detachable key chain
- * the detachable sports bag is placed in a pocket at the top and can be used as a separate rucksack with adjustable straps
- * many reflectors, and a smart elastic to adjust the straps and ensure a good fit



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WEIGHT: 932 GRAMS
WEIGHT INCL. ACCESSORIES:
 1160 GRAMS
VOLUME: 21 + 11 LITERS
MEASUREMENTS:
 H37 X B31 X D17 CM

Combat



313-67 BEGINNERS
combat



308-67 INTERMEDIATE
combat



8865-67 TWOZIP
combat



8871-67 SMARTPHONE
COVER combat



8873-67 WALLET
combat



8869-67 ONEZIP
combat

Scoute



308-55 INTERMEDIATE
Scoute



313-55 BEGINNERS
Scoute



8873-55 WALLET
Scoute



8871-55 SMARTPHONE
COVER Scoute



8865-55 TWOZIP
Scoute



8869-55 ONEZIP
Scoute

PRACTISED 404: Drops

SUITABLE FOR THE FIRST FEW YEARS OF SCHOOL

Roomy schoolbag, ergonomic and soft panel back with excellent ventilation.

Adjustable breast strap - padded, shaped and fitted straps - back fitted with soft support panels - comfortable to carry.

The detachable sports bag is placed in a pocket in the top, and can be used as a separate rucksack with adjustable straps.

Padded tablet pocket, name tag and detachable key chain inside.

External pocket for the matching pencil case.

Many reflectors, and a smart elastic to adjust the straps and ensure a good fit.

Fully insulated lunch box compartment, and drinking bottle on the side.

404-26 PRACTISED drops

8865-26 TWOZIP drops

Free from ALL harmful substances

PRACTISED 404: Gaming

START

0000000000
0000000000
0000000000

GAME OVER

WEIGHT: 927 GRAMS
WEIGHT INCL. ACCESSORIES:
1155 GRAMS
VOLUME: 20 + 9 LITERS
MEASUREMENTS: H39 X W31 X D17 CM

404-25 PRACTISED gaming

8865-25 TWOZIP gaming

Free from ALL harmful substances



U-TURN 401

IDEAL FOR THE FIRST 4 YEARS OF SCHOOL



351-60 BOX
amazon



351-61 BOX
denim



351-83 BOX
cartoon



401-60 U-TURN amazon



401-61 U-TURN denim



401-83 U-TURN cartoon



8865-60 TWOZIP
amazon



8865-61 TWOZIP
denim



8865-83 TWOZIP
cartoon



401-84 U-TURN meadow



351-84 BOX
meadow



8865-84 TWOZIP
meadow



8865-85 TWOZIP
hibiscus



351-85 BOX
hibiscus



401-85 U-TURN hibiscus

- * "Hybrid" schoolbag, ergonomic support back with 4 padded support points.
- * 7-centimeters adjustment at the top of the straps ensures a broad target group.
- * Adjustable breast strap - padded, shaped and fitted straps – comfortable to carry.
- * Fully insulated lunch box compartment and bottle holder on the side.
- * Supplied accessories: sports bag, drinking bottle, padded tablet pocket, name tag and detachable key chain.
- * The detachable sports bag is placed in a pocket at the top, and can be used as a separate rucksack with adjustable straps.
- * Many reflectors, and a smart elastic to adjust the straps and ensure a good fit.
- * Free from ALL harmful substances.



WEIGHT: 985 GRAMS
WEIGHT INCL. ACCESSORIES:
1190 GRAMS
VOLUME: 18 + 9 LITERS
MEASUREMENTS:
H40 X W27 X D18 CM

Ergonomic back support

BEGINNERS and **INTERMEDIATE** are equipped with **foam back**. The **foam back** has exactly the right number of pads to give the child's back ideal support, and its design prevents air pockets from forming.

Foam back fits flush to the back of the child. Together with the adjustable breast strap, the padding and design of the shoulder straps, **foam back** is extremely comfortable to carry.



PRACTISED, BACKPACK and **BACKPACK XL** are equipped with **panel back**.

The **panel back** is ergonomic and soft, and fits flush to the person's back along the entire carrying surface and is fitted with soft support panels that also provide excellent ventilation. The sturdy yet soft foam adapts to the shape of the person's back.

SQUARE, SURVIVOR and **SUPREME** are equipped with **support back**.

The **support back** is an ergonomic back with 3-point support provided by soft, padded panels to give ideal weight distribution.



Ergonomics & Functionality

8 IMPORTANT FACTS WE WANT YOU TO NOTICE

- 1 **GOOD ERGONOMICS ALSO MEAN LOW WEIGHT!** Choose a very light schoolbag or backpack, the weight of a JEVA bag is 580 – 985 grams.
- 2 Choose a schoolbag with adjustable breast strap and good ergonomics.
- 3 Put heavy books close to the body/at the back of the bag – this ensures correct ergonomics.
- 4 JEVA avoids details that cause discomfort to the neck and the back of the head – for example, our sports bag is located on the front of the bag instead of on the top. This retains freedom of movement.
- 5 Prioritize functionality, access to all of the schoolbags compartments is easy and uncomplicated, even when the sports bag is in use.
- 6 Choose a schoolbag with an insulated lunch box compartment.
- 7 We find it logical to use recycled materials in our production. Free from fluorides, BPA, phthalates, PVC and other harmful substances.
- 8 Wide elastic band to fasten the unused strap or to secure the chosen strap position.



Schoolbag or backpack?

Children today change their schoolbags/backpacks much more often than they did ten years ago.

For this reason we have a broad programme and when the time comes for a child to change a schoolbag or backpack, there will always be an updated model with the features required for a child one or two years older, both in terms of design and shape.

Our **BEGINNERS**, **INTERMEDIATE**, **PRACTISED** and **U-TURN** models are our schoolbags, and are suitable for the first 4 years of school.

Our **SQUARE**, **SURVIVOR** and **SUPREME** models are our backpacks. **SQUARE** is usually bought for 8 to 10 year old children. **SURVIVOR** and **SUPREME** are perfect backpacks for older school children, teenagers and adults.

SURVIVOR, **BACKPACK** and **BACKPACK XL** are suitable for anyone – teenagers and adults, school and university, leisure activities, a day in the country, or travelling and holidays.

Our schoolbags and backpacks are interchangeable, depending on the preference of the child or person.

DON'T FORGET TO WATCH YOUR BAG/BACK!



SQUARE 324 - 23+9 liters

- * Light and functional backpack for the “young” schoolchild, 7-10 years old, free from ALL harmful substances.
- * 2 large compartments, one with organizer, and a zipped pocket.
- * Several front pockets, one containing a sports bag/mini rucksack with adjustable straps.
- * Extra large and fully insulated lunch box compartment and a holder for a drinking bottle on the side.
- * Padded laptop pocket, raised above the bottom of the bag, to prevent knocks
- * Detachable key chain and reflectors.
- * Ergonomic support back with 3-point support, shaped, padded shoulder straps and adjustable breast strap.
- * Smart elastic to adjust the straps and ensure a good fit.



324-34 SQUARE
Flora



324-35 ka-pow



324-61 denim



324-54 purple rose



324-51 black



324-48 coral



324-50 paloma



324-46 alps



324-41 green camou



324-42 dark camou



324-31 lightning



324-22 estrellas



324-47 clouds



324-34 flora

WEIGHT INCL. SPORTSBAG: 1010 GRAMS
MEASUREMENTS: H39 X W31 X D16 CM

SURVIVOR 323 - 26 liters

- * Cool and ageless backpack that is extremely light and meets most needs. Free from all harmful substances.
- * 2 large compartments and a front pocket with organizer and mobile phone pocket.
- * Under the adjustable cord you can attach all kinds of things: bike helmet, blanket, jacket, sleeping bag, etc...
- * Padded laptop pocket, adjustable breast strap, and smart elastic to adjust the straps and ensure a good fit.
- * The support back is comfortable and ergonomic with 3 support points, and the straps are shaped and padded.



323-54 SURVIVOR
purple rose



323-35 ka-pow



323-61 denim



323-54 purple rose



323-51 black



323-48 coral



323-50 paloma



323-46 alps



323-41 green camou



323-42 dark camou



323-31 lightning



323-22 estrellas



323-47 clouds



323-34 flora

WEIGHT: 760 GRAMS

MEASUREMENTS: H45 X W33 X D18 CM

SUPREME 326 - 30+10 liters

- * Two-in-one backpack for older children, teenagers and adults
- * 1 large front pocket, 2 large compartments - 1 with an organizer and a pocket for a mobile phone.
- * Large 10 liters mini rucksack with adjustable straps on the front of the backpack – it is attached by 4 easy hooks.
- * Under the adjustable cord you can attach all kinds of things: bike helmet, blanket, jacket, sleeping bag, etc...
- * Padded laptop pocket, adjustable breast strap, shaped straps, and smart elastic to adjust the straps and ensure a good fit.
- * Has our sturdy support back with 3-point support provided by soft, padded panels to give ideal weight distribution.



326-35 SUPREME
ka-pow



326-35 ka-pow



326-61 denim



326-54 purple rose



326-51 black



326-48 coral



326-50 paloma



326-46 alps



326-41 green camou



326-42 dark camou



326-31 lightning



326-22 estrellas



326-47 clouds



326-34 flora

WEIGHT INCL. SPORTSBAG: 1060 GRAMS
MEASUREMENTS: H45 X W32 X D17 CM

BACKPACK 650 - 31 liters

FOR SCHOOL, UNIVERSITY OR LEISURE ACTIVITIES

- * Cool yet simple backpack, for anyone who needs a VERY light rucksack with a soft panel back and back ventilation.
- * The panel back is highly ergonomic, the straps are shaped and have a built-in-"handle", and the breast strap is adjustable.
- * 2 compartments, smart organizer and a 15" laptop pocket.
- * Elastic mesh pocket on the side which can be used for all kind of things.
- * Smart elastic for adjusting the straps ensures a good fit.



650-80 BACKPACK
pink



650-81 BACKPACK
pure black

WEIGT: 500 GRAMS
MEASUREMENTS:
H50 X W34 X D25 CM



BACKPACK XL 651 - 33 liters

FOR ANYONE WHO IS LOOKING FOR A LARGE, FUNCTIONAL BACKPACK

- * Stylish, cool and functional backpack, that has plenty of compartments and room for a laptop up to 17,3" at the rear with separate zip.
- * The panel back is highly ergonomic, the straps are shaped, and the breast strap is adjustable.
- * Lots of pockets and a good organizer in the front compartment.
- * Large elastic mesh pocket on the side.
- * Smart elastic for adjusting the straps ensures a good fit.



651-80 BACKPACK XL
pink



651-81 BACKPACK XL
pure black

WEIGHT: 670 GRAMS
MEASUREMENTS:
H50 X W32 X D22 CM



351-80 BOX
pink



351-81 BOX
pure black

BOX 351

MEASUREMENTS: H23.5 X W9.5 X D5.5 CM

JEVA's **BOX** pencil case is super cool and is available in all of the colors of our backpacks and **U-TURN** schoolbags.

The pencil case has no content but has a functional flap inside to keep writing materials in place.

There is lots of room in the large compartment for various types of writing materials.



351-22 estrellas



351-31 lightning



351-34 flora



351-35 kapow



351-41 green camou



351-42 dark camou



351-46 alps



351-47 clouds



351-48 coral



351-50 paloma



351-51 black



351-54 purple rose



351-60 amazon



351-61 denim



351-80 pink



351-81 pure black



351-83 cartoon



351-84 meadow



351-85 hibiscus

View more
colors at
www.jeva.com
www.jevade.com
www.jevadk.com

JEVA always has a backpack that fits you!



CONTAINER 110

VOLUME: 47 LITERS
MEASUREMENTS: H28 X B60 X D28 CM

Sports bag with a roomy compartment, a zipped pocket, and a large mesh pocket on the side. The sports bag has a large separate compartment for shoes or wet clothes – and it is machine washable.

CONTAINER is suitable for sports, leisure activities, a day in the country, travelling and holidays – whatever your needs may be.



HOLD-ALL 111

MEASUREMENTS: H35 X B33 X D18 CM

The shopping bag **HOLD-ALL** is roomy, environmentally friendly and very strong.

HOLD-ALL is also suitable for fitness, yoga or a trip to the beach. You can fold the shopping bag and carry it with you. Machine washable.



CONTAINER and **HOLD-ALL** are both available in black and a lot of other cool prints and colors.

www.jeva.com – take a look around and be inspired!

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